

2024 Business Sponsorship Opportunities

Join The TaSH in 2024, our **milestone 10th anniversary season** serving Tarrytown, Sleepy Hollow and surrounding communities!

[The TaSH Farmers Market](#) is a thriving community market, *Voted 2nd Best Farmers Market in New York State, 10th Best in the Northeast, and Top 50 in America, 2023 "America's Favorite Farmers Market," the only National Ranking of Farmers Markets.*



In 2024, The TaSH is growing! We will host 45 markets total, including:

- 16 during our newly expanded weekly Winter Market at John Paulding School
- 27 during our regular season at Patriots Park (1500 visitors/week on average)
- 2 special markets: Mother's Day + Holiday Market with the village tree lighting

The TaSH is powered by Rivertowns Village Green Inc, a 501c3 nonprofit organization run by passionate local volunteers in Tarrytown and Sleepy Hollow. The market relies on local business support to be successful, and we need your support more than ever to continue to provide such a great resource to the community. We also provide [food assistance](#) to help community members in need to purchase produce at the market. **Please help us keep the TaSH community strong!**

2024 SPONSORSHIPS:

\$550 Friend of the Market

- On site booth presence 2x per year. Sponsor will have an opportunity to bring a table and tent (optional) to create on-site presence and engage and educate the community.
- Sponsor recognition on the Tashfarmersmarket.org sponsor page and on-site during the regular season
- Organization may promote the affiliation with the Farmers Market in your own media/marketing campaign and on social media to communicate how you are actively supporting the community
- Social post on The TaSH's Instagram and Facebook accounts recognizing and tagging sponsor (1x)

\$1250 Market Champion: *benefits of Friends of the Market plus*

- Additional on-site market opportunities (3 total)
- Social posts on The TaSH's Instagram and Facebook accounts recognizing and tagging sponsor (2x)

\$3250 Supporting Sponsor: *benefits of Market Champion plus*

- Additional on-site market opportunities (5 total)
- Recognition on Tashfarmersmarket.org sponsor page as the market's "Supporting Sponsor" - includes logo, brief corporate information, and link to organization's site
- Logo will be included in The TaSH's weekly e-newsletter
- Social posts on The TaSH's Instagram and Facebook accounts recognizing and tagging sponsor (3x)
- Logo placement in seasonal local newspaper/media opportunities.

\$7500 Presenting Sponsorship: *benefits of Supporting Sponsor plus*

- Recognition as one of the market's "Presenting Sponsors" (Limited to 5 Sponsors)
- Logo recognition on select off-site high-traffic market signage around Tarrytown and Sleepy Hollow
- Additional on-site market opportunities (6 total)
- On-site logo recognition on The TaSH Stage and top billing on market entrance A-frames
- Presenting Sponsor recognition on the Tashfarmersmarket.org main page and sponsor page, with logo, business feature and profile
- Logo in weekly newsletter with opportunity for monthly "highlight" agreed upon with The TaSH Team
- Opportunity to participate in annual events at The TaSH (eg. Opening day, Thanksgiving dessert contest, etc.) and benefit from local PR coverage

Can't sponsor the season, but want to join us for a day? There's an option for you:

\$250 – Market Day Sponsor

- Day pass for 1 on-site booth presence. Sponsor will have a table to create on-site presence and engage/educate the community.
- 1x social media post on The TaSH's Instagram and Facebook accounts recognizing and tagging sponsor
- Option to do 2 days for \$500 (Max 2x limit for day sponsors)

Sponsorship Confirmation Form:

Thank you so much for your support. Please be sure to let us know the best way to reach you for logo, scheduling, and other sponsorship benefits.

Organization Name:

Contact Person:

Email/Phone:

Sponsorship Level:

Payment Method:

Considerations:

Signature:

Date:



To send your support, please sign and return this form and confirm payment method.If

sending a check, please mail to:

Rivertowns Village Green Inc.
Attn: Rich Pacheco, Treasurer
PO Box 221
Tarrytown NY 10591

Any questions? Please email us at info@tashfarmersmarket.org Thank you!